



# PATH TO PROSPERITY

## SCHOLARSHIP PROGRAM

With the dollar-for-dollar match from the Florida Prepaid College Foundation, together we can make an **impact of up to \$20 million** to help 5,000 Florida students achieve their potential and rise out of poverty.

Learn more at [pathtoprosperityscholarship.com](https://pathtoprosperityscholarship.com)





# FLORIDA'S POVERTY PROBLEM

The Florida Prosperity Project is part of the Florida Chamber Foundation's 2030 Blueprint.

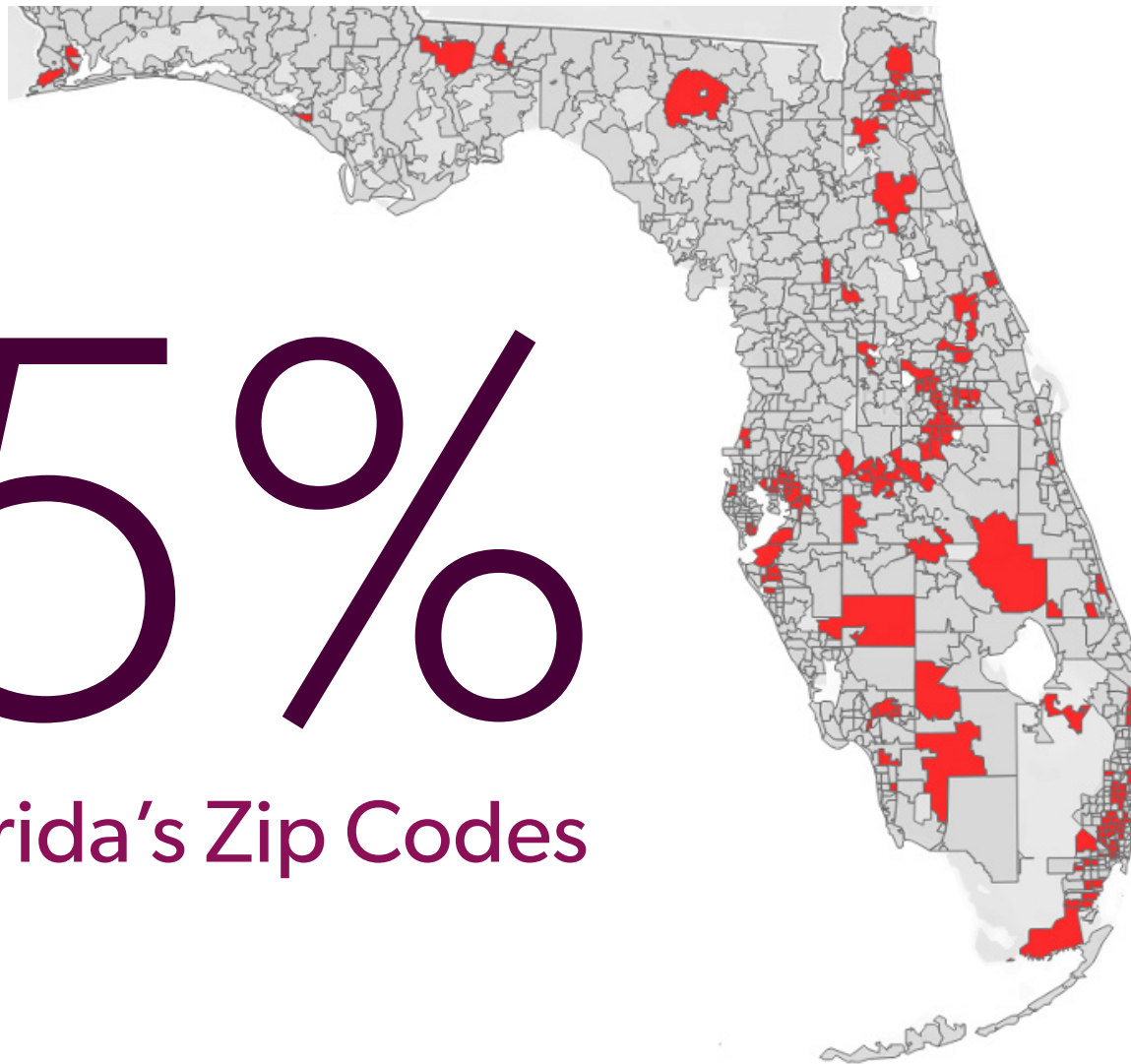
The goal is to  
reduce Florida's  
childhood poverty  
rate to less than

10%

and create a pathway to prosperity for  
all who want to achieve it.

Half of Florida's  
children in poverty  
live in just

15%  
of Florida's Zip Codes



# EDUCATION INEQUITY

IS ONE OF THE

# ROOT CAUSES OF POVERTY

IDENTIFIED BY THE FLORIDA CHAMBER



## Impacts of Educational Opportunities



Research shows that a child with a dedicated college savings account is

**2.5x**

more likely to graduate from college



A postsecondary degree or vocational training

**ACCELERATES  
ECONOMIC  
GROWTH**

for personal earnings as well as individuals' contributions to the local and state economy



According to the Southern Regional Education Board,

**2** out of **3**

jobs will require some postsecondary education and training beyond high school



### STUDENTS WITH A COLLEGE EDUCATION...

3.5x

**LESS LIKELY**  
to be in poverty

47%

**MORE LIKELY**  
to have employer health  
insurance

44%

**MORE LIKELY**  
to report good or excellent  
health

Source: It's Not Just the Money: The Benefits of College Education to Individuals and Society (2015)



The Path to Prosperity Scholarship  
Program aims to leverage up to

**\$10 MILLION**  
**in matching funds**

from businesses, organizations and  
private donors for college scholarships to  
children in priority zip codes



With the dollar-for-dollar match from  
the Florida Prepaid College Foundation,

**Together we can make  
an impact of up to**

to help Florida students achieve  
their potential and rise out of poverty

**\$20  
MILLION**









## You Can Be Part of the Solution

The Florida Prepaid College Foundation and the Florida Chamber will work with local education leaders and organizations in priority zip codes to identify and award Florida Prepaid College Plan scholarships to deserving students.

**Eligible students in priority zip codes must meet scholarship criteria, which will include:**

-  Enrolled in grades 9 – 12
-  Crime-free and drug-free
-  Economically disadvantaged
-  Demonstrate promising efforts in their classrooms and communities while overcoming significant life challenges

# Join Our Partners to Reduce Poverty, One Scholarship at a Time

**“We are proud to open doors to a more hopeful future for students who have so much promise and potential. I encourage other Florida corporations and organizations to join us in this effort.”**

- Pam Rauch, FPL Vice President of External Affairs and Economic Development

**“We are committed to strengthening the communities we serve across the state of Florida through initiatives that support education and economic empowerment,”** said Troy D. Taylor, Chairman and CEO of Coke Florida.

**“It is our hope that we can help empower students and address educational inequities, which we see as a root cause of generational poverty.”**





# The Path to Prosperity Community Partners are Meeting the Challenge





# Spotlighted in Florida Trend's November 2023 Issue

Florida  
Trend



## Helping Florida students, one scholarship at a time.






**Florida corporations donating millions to reduce childhood poverty - and we're matching them dollar for dollar.**

Through the Path to Prosperity Scholarship Program, the Florida Prepaid College Foundation, in partnership with the Florida Chamber Foundation, has a goal of providing \$20 million in scholarships for students living in our state's highest-poverty zip codes. To date, we have almost \$4 million in commitments thanks to donations from corporations like Florida Power & Light Company (FPL) and Coke Florida.

Join us in the fight against childhood poverty in Florida and provide a pathway to higher education for our state's most deserving students. **Maximize the impact of your generosity today by becoming a Path to Prosperity Scholarship Program donor.** The Florida Prepaid College Foundation will match your donation 1:1 - doubling the impact of your company's gift.

*"We are proud to open doors to a more hopeful future for students who have so much promise and potential. I encourage other Florida corporations and organizations to join us in this effort."*

-FPL Vice President of External Affairs and Economic Development,  
**Pam Rauch**



Scan to learn how you can make an impact or visit  
[floridaprepaidcollegefoundation.com](http://floridaprepaidcollegefoundation.com)

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