



PATH TO PROSPERITY

SCHOLARSHIP PROGRAM

Together we can make
an impact of up to \$20 million
to help Florida students achieve their potential
and rise out of poverty





FLORIDA'S

POVERTY

PROBLEM

Out
of the

4

MILLION
children in Florida

MORE THAN

829k

LIVE IN POVERTY

The Florida Prosperity Project is part of the Florida Chamber Foundation's 2030 Blueprint.

The goal is to
reduce Florida's
childhood poverty
rate to less than

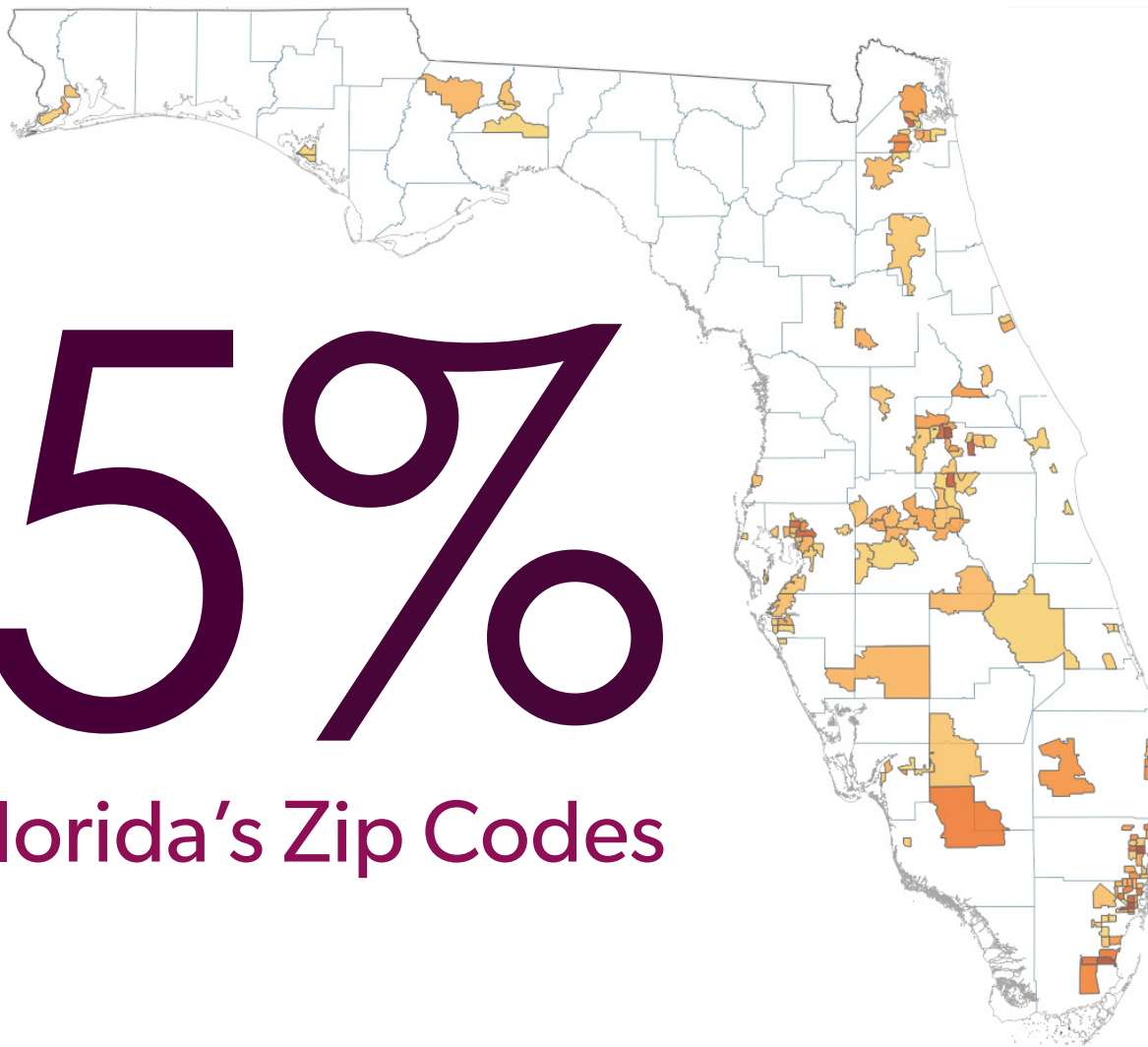
10%

and create a pathway to prosperity for
all who want to achieve it.

Priority Zip Codes

Half of Florida's
children in poverty
live in just

15%
of Florida's Zip Codes



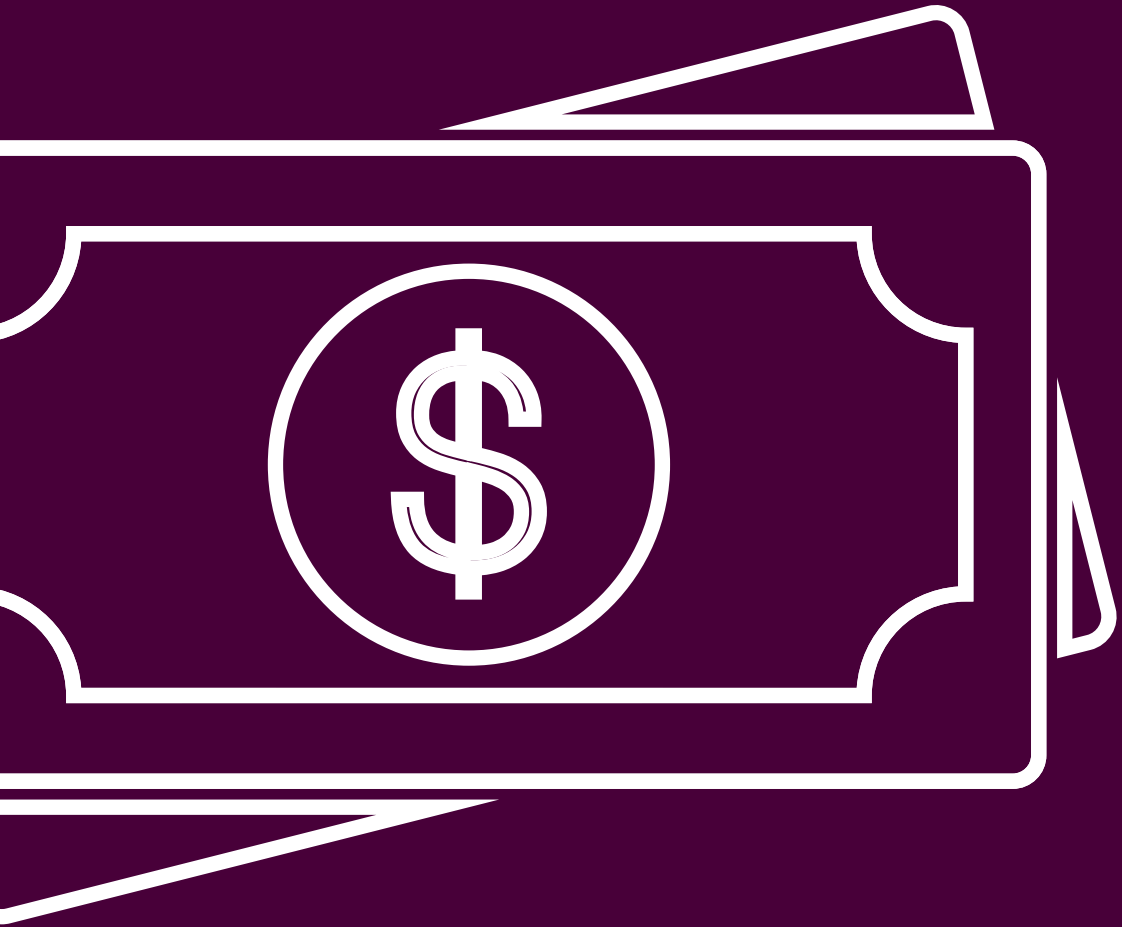
EDUCATION INEQUITY

IS ONE OF THE

ROOT CAUSES OF POVERTY

IDENTIFIED BY THE FLORIDA CHAMBER





The Path to Prosperity Scholarship
Program aims to leverage up to

\$10 MILLION
in matching funds

from businesses, organizations and
private donors for college scholarships to
children in priority zip codes

With the dollar-for-dollar match from
the Florida Prepaid College Foundation,

**Together we can make
an impact of up to**

to help Florida students achieve
their potential and rise out of poverty

**\$20
MILLION**









You Can Be Part of the Solution

The Florida Prepaid College Foundation and the Florida Chamber will work with local education leaders and organizations in priority zip codes to identify and award Florida Prepaid College Plan scholarships to deserving students.

Eligible students in priority zip codes must meet scholarship criteria, which will include:

-  Enrolled in grades 9 – 12*
-  Crime-free and drug-free
-  Economically disadvantaged
-  Demonstrate promising efforts in their classrooms and communities while overcoming significant life challenges

*In the first year of the program, priority consideration will be given to students in grades 11 and 12, as they will most immediately benefit from the college scholarship.

Impacts of Educational Opportunities



Research shows that a child with a dedicated college savings account is

2.5x

more likely to graduate from college



A postsecondary degree or vocational training

**ACCELERATES
ECONOMIC
GROWTH**

for personal earnings as well as individuals' contributions to the local and state economy



According to the Southern Regional Education Board,

2 out of **3**

jobs will require some postsecondary education and training beyond high school

STUDENTS WITH A COLLEGE EDUCATION...

3.5x

LESS LIKELY
to be in poverty

47%

MORE LIKELY
to have employer health
insurance

44%

MORE LIKELY
to report good or excellent
health

Source: It's Not Just the Money: The Benefits of College Education to Individuals and Society (2015)



Together We Can Make a Difference!

We have an opportunity to help — to take on this problem that is so prevalent in our backyards — and come together to help our communities and our state.

With the dollar-for-dollar match from the Florida Prepaid College Foundation, together we can make a difference for Florida's children, one college scholarship at a time.

Make your donation today!

LEARN MORE AT

www.pathtoprosperityscholarship.com